



The Doyle Group consists of two business lines: Media and Technology Services. Both business lines are focused on providing the highest quality content and customer experience to our various customer bases.

Story / Point of View

Core Values: Think of yourself as a customer, positive outlook, teamwork, trust, Blue Vase mentality and innovation.

Vision: With media to continue to be the leader in our fields by outpacing our competitors technology and by providing unique, quality content to our readers along with creative and original marketing options to our advertisers. With Technology Services to provide all health, wellness and beauty practitioners with the pre-eminent, direct-to-consumer liability insurance program leveraging the most advanced technology and offering the most comprehensive benefits for the lowest cost.

Print Logos



Logo - CMYK



Logo - BW



Logo - REVERSE
(Grey Box Not To Be Used.)

Online Logos



Logo - RGB



Logo - FAV

Typography

Avenir Black (Headlines)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

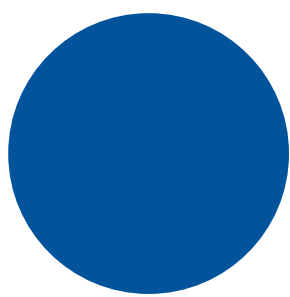
Avenir Medium (Subheadlines and Pull Quotes)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

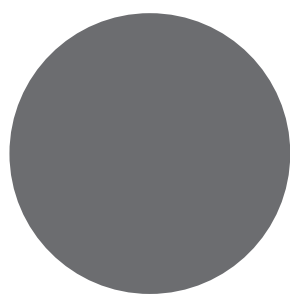
Montserrat Regular (Paragraph Copy)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Color Palette



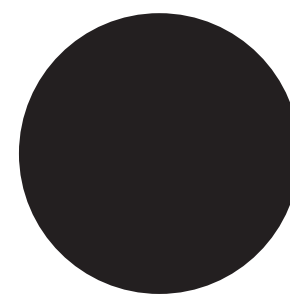
C100,M75,Y8,K0
R0,G71,B147
#00549c



C0,M0,Y0,K70
R109,G110,B113
#6d6e71



C0,M,Y,K0
R255,G255,B255
#ffffff



C0,M,Y,K100
R0,G0,B0
#000000

Types Of Imagery

