

# MASSAGE magazine

**MASSAGE Magazine's** mission is to provide massage therapists and bodyworkers the tools, information and peace of mind needed to succeed in business and the session room. We publish articles about technique, business, self-care and news. With our intimate industry knowledge, we also offer a liability insurance program tailored to protect one's business, as well as online continuing education. We connect readers to one another, leaders of our industry, and organizations and suppliers providing exceptional opportunities and products.

## Story / Point of View

**Core Values:** A commitment to sustainability and to building strong communities. Dependability, Reliability, Motivation, Respect, Education, Support, Protection

**Brand Personality:** Experts in providing business resources and industry knowledge and tools to support your career at every stage.

**Target Audience:** Alternative Healers. All Hands-on massage therapists and bodyworkers; massage, reiki, reflexology, professionals and students.

## Print Logos



## Online Logos



## Typography

Minion Pro (Headlines & Paragraph Copy)

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abcdefghijklmnopqrstuvwxyz

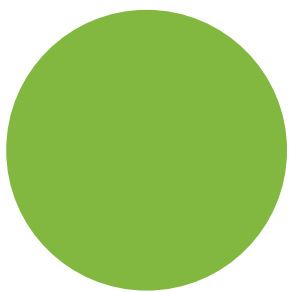
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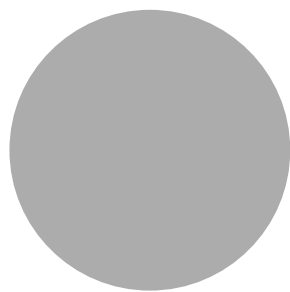
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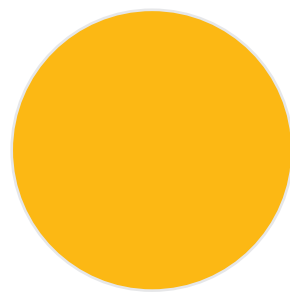
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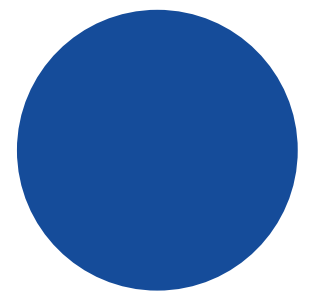
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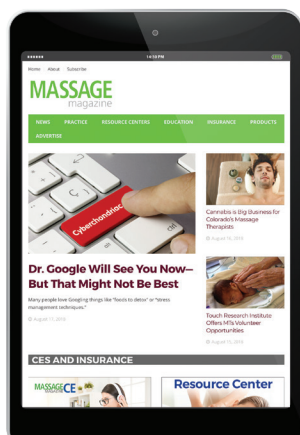


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## Types Of Imagery



## Other Related Massage Magazine Brands

